

REMARKS

It is noted with appreciation that the Examiner has indicated allowance of claims 1-12 and 23 over the applied prior art.

Claim 13 stands rejected under 35 USC 102(b) as anticipated by *Sitrick* ('014). Claim 14 stands rejected under 35 USC 103 as unpatentable over *Sitrick* ('014). Claims 15-22 stand rejected under 35 USC 103 as being unpatentable over *Bloch et al.* in view of *Ohba* or *Kato et al.*

Allowed claim 1 is amended into better grammatical form and to clarify that there is at least one separate entertainment area. More particularly, claim 1 is amended to eliminate the double reference to "modified data" and to more particularly recite, among other things, that the processor of the invention is coupled to the card reader and the storage means, and that the processor is responsive to the read image data and the retrieved predefined image data to produce modified data. No new subject matter is added. Claims 2, 24, and 25 depend from claim 1, and clarify the embodiments involving a plurality of entertainment areas.

To expedite prosecution and to better define that which the Applicant regards as the invention, as well as patentably distinguish the instant invention over the applied prior art, claims 13-22 are canceled without prejudice. New dependent claims 24 and 25 are added, dependent from claim 1; independent claim 26 is added; and new claims 27-33, depending from new claim 26, are also added.

The rejection of claims 13-22 as recited above is rendered moot by the cancellation of those claims.

It is respectfully pointed out that the core subject matter of new independent claim 26 is carefully drafted along lines similar to allowed claim 1, and is patentably distinguishable over the prior art applied by the Examiner to reject claims 13-22 for at least the following reasons.

The present invention, as defined by new claim 26, provides a presentation system having a transportable storage apparatus for storing first image data, and an integration subsystem

including a means for reading the first image data, a processor, predefined image data means, source means for providing presentation signals, and an exhibition means. The processor is responsive to the read first image data and the predefined image data to create modified image data, and is responsive to the modified image data and the presentation signals to create modified presentation signals. The exhibition means provides a modified presentation responsive to the modified presentation data.

The *Sitrick* '014 patent sets forth a video game apparatus providing a user the ability to select predefined images which can then be incorporated into the overall video game audiovisual output.

*Bloch* is directed to a video recording system for enabling a user to produce a video recording with the user's image in combination with a selected prerecorded background sequence.

*Kato* discloses a texture mapping method for projecting a design simulation onto a defined object.

*Ohba* recites a method and apparatus for generating and displaying deformed and curved surfaces using a computer display.

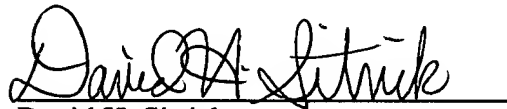
The invention as recited in claim 26 is patentably distinguishable over all cited references of record, either alone or in combination. There is no teaching or suggestion in any of the references of record, including the cited references, alone or in combination, of the claimed combination as set forth in claim 26, and claims 27-33 depending therefrom.

New claims 27-33 depend from new independent claim 26 to recite additional limitations similar to allowed dependent claims 2-12 and 23.

All outstanding matter having been addressed, and new claims 24-33 patentably distinguishing over the prior art made of record by the Office Action, it is respectfully maintained that the application, as amended is in condition to be passed to issue. Formal drawings are submitted herewith, as suggested by the Examiner.

Early and favorable reconsideration of the amended application is therefore respectfully requested.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "David H. Sitrick", written over a horizontal line.

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